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To:	Examiner Huy Thanh Nguyen	From:	Timothy N. Trop
Company:	USPTO Art Unit 2621	Date:	August 20, 2007
Fax:	(571) 273-8300	Pages:	7 (including cover sheet)
Your Re:	09/766,126	Our Re:	BKA.0012US

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MESSAGE:

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:	Jonathan E. Lowthert et al.	§	Group Art Unit:	2621
Serial No.:	09/766,126	§	Examiner:	Huy Thanh Nguyen
Filed:	January 19, 2001	§	Confirmation No.	9474
Title:	Content With Advertisement Information Segment	§	Docket No.:	BJA.0012US
		§	Cust. No.:	21906

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL REPLY TO FINAL REJECTION

Dear Sir:

In response to the office action mailed July 30, 2007, please amend the above-referenced patent application as follows:

Date of Deposit: August 20, 2007
Pursuant to Rule 1.8(a), I hereby certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 571/273-8300) on the date indicated above.

Cynthia L. Hayden
Cynthia L. Hayden